

AIL/SE/BMO/Q2/2023-24

November 4, 2023

To

BSE Limited	National Stock Exchange of India Ltd
Phiroze Jeejeebhoy Towers,	Exchange Plaza, 5th Floor, Plot No. C-l, G
Dalal Street, Mumbai 400 001	Block, Bandra Kurla Complex, Bandra
	(East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Outcome of Board Meeting held on November 4, 2023

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the meeting of Board of Directors of the Company was held today, i.e., on November 4, 2023, which commenced at 2:40 p.m. (IST) and concluded at 4:15 p.m. (IST).

The meeting, inter alia transacted the following business:

• Approval of unaudited Standalone and Consolidated Financial Results of the Company for the second quarter and half year ended September 30, 2023.

A copy of the results alongwith Limited Review Reports thereon by Walker Chandiok & Co LLP, Chartered Accountants, Auditors of the Company, is enclosed.

Submitted for your kind reference and records.

Thanking you,

For Affle (India) Limited

Parmita Choudhury

Company Secretary & Compliance Officer

Encl: As above

Walker Chandlok & Co LLP 21st Floor, DLF Square Jacaranda Marg, DLF Phase II Gurugram - 122 002 Harvana, India T+91 124 462 8099 F +91 124 462 8001

Independent Auditor's Review Report on Standalone Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of Affle (India) Limited

- 1. We have reviewed the accompanying statement of standalone unaudited financial results ('the Statement') of Affle (India) Limited ('the Company') for the quarter ended 30 September 2023 and the year to date results for the period 01 April 2023 to 30 September 2023, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
- 2. The Statement, which is the responsibility of the Company's management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.
- 4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.

Offices in Bengaluru, Chandigarh, Chennal, Gurugram, Hyderabad, Kochi, Kolkata, Mumbal, New Deihl, Nolda and Puni

Chartered Accountants

er Chandiok & Co LLP is registered ith limited liability with identification umber AAC-2085 and its registered office et L-41 Connaught Circus, New Delhi, 110001, India

- 5. The review of standalone unaudited quarterly financial results for the period ended 30 June 2023, included in the Statement was carried out and reported by S.R. Batliboi & Associates LLP who has expressed unmodified conclusion vide their review report dated 05 August 2023, whose review report has been furnished to us and which has been relied upon by us for the purpose of our review of the Statement. Our conclusion is not modified in respect of this matter.
- 6. The review of standalone unaudited quarterly and year-to-date financial results for the period ended 30 September 2022 and audit of standalone financial results for the quarter and year ended 31 March 2023 included in the Statement was carried out and reported by S.R Batliboi & Associates LLP who has expressed unmodified conclusion vide their review report dated 07 November 2022 and unmodified opinion vide their audit report dated 13 May 2023, respectively, whose reports have been furnished to us and which have been relied upon by us for the purpose of our review of the Statement. Our conclusion is not modified in respect of this matter.

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For Walker Chandiok & Co LLP

Chartered Accountants

Firm Registration No: 207076N/N500013

Ashish Gupta

Partner

Membership No.: 504662

UDIN: 23504662BGWGHG4754

Place: Gurugram

Date: 04 November 2023

Statement of unaudited standalone financial results for the quarter and half year ended September 30, 2023

(Amount in INR million, unless otherwise stated) Half year ended Quarter ended Year ended September 30, September 30, June 30. September 30, September 30, March 31, Particulars 2022 2023 2023 2023 2022 2023 (Unaudited) (Unaudited) (Unaudited) (Unaudited) (Unaudited) (Audited) 1. Income 1,371,31 1,158.61 2,709.61 2,210,19 Revenue from operations 1,338,30 4,947.97 Other income 54.03 53.85 50.32 107.88 86.32 225,69 Total income 1,392.33 1,425.16 1,208.93 2,817.49 2,296.51 5,173.66 2. Expense Inventory and data costs 899.83 726.95 1,746.11 846.28 1.384.77 3.071.58 240.82 125.05 111.92 Employee benefits expense 115.77 229.28 469.38 Finance costs 1.87 0.63 0.69 2.50 1.41 1.97 Depreciation and amortisation expenses 20.47 20.17 19.27 40.64 36.28 74.43 170.18 150.21 334.24 303.95 Other expenses 164.06 655,89 Total expenses 1,148.45 1,215.86 1,009.04 2,364.31 1,955.69 4.273.25 209.30 199.89 453.18 3. Profit before tax (1-2) 243.88 340.82 900.41 4. Tax expense: 65.21 58,68 54.52 123.89 92.11 Current tax 237-50 (3.06)(5.20)Deferred tax credit (2.75) (8,26) (2.26)(5.87)51.77 Total tax expense 62.15 53.48 115.63 89.85 231.63 5. Profit for the periods / year (3-4) 181.73 155.82 148.12 337.55 250.97 668.78 6. Other comprehensive income Items that will not be reclassified to profit or loss in subsequent years Re-measurement gains /(losses) on defined benefit plans 0.24 (0.07)(0.29)0.17 (0.92)(0.87)Income tax effect (0.06)0.02 0.07 (0.04)0.23 0.22 Other comprehensive income / (loss) net of income tax 0.18 (0.05)(0.22)0.13 (0.69)(0.65)7. Total comprehensive income for the periods / year (5+6) 181.91 155.77 147.90 337.68 250.28 668.13 8. Paid-up equity share capital (face value INR 2/- per equity share) 266.36 266.35 266.35 266.36 266.35 266.35 9. Other equity for the years 8,824.37 10. Earnings per equity share (face value INR 2/- per equity share) (not annualised for quarters and half year): (a) Basic 1.36 1.17 1.11 2.53 1.88 5.02 (b) Diluted 1.36 1,17 1.11 2.53 5.02

See accompanying notes to the statement of financial results





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Unaudited standalone balance sheet as at September 30, 2023

(Amount til	nount in INR million, unless otherwise stated) As at			
Particulars	September 30, 2023 (Unaudited)	March 31, 2023 (Audited)		
ASSETS	(Citationes)	(Fidulies)		
I. Non-current assets				
(a) Property, plant and equipment	10.75	11.45		
(b) Right-of-use assets	4.36	6.55		
11. *				
(c) Goodwill	134.38	134.38		
(d) Intangible assets	113.88	148.88		
(e) Intangible assets under development	33.20	5.17		
(f) Financial assets				
(i) Investments	3,854.78	2,848.05		
(ii) Loans	12,50	12.50		
(ii) Other financial assets	186.30	10.47		
(g) Income tax asset (net)	102,39	73.79		
(h) Other non current assets	13.17	13.17		
Total non-current assets	4,465.71	3,264.41		
IJ. Current assets				
(a) Contract assets (net)	667,14	511.47		
(b) Financial assets				
(i) Trade receivables (net)	957.33	984.12		
(ii) Cash and cash equivalents	1,621.46	1,693.54		
(iii) Bank balances other than cash and cash equivalents above	2,048.18	3,136.95		
(iv) Loans	250.03	1.86		
(v) Other financial assets	10.63	60.18		
(c) Other current assets	140,07	51.70		
(0) 0.11.1. 0.11.0.1. 0.11.0.1	5,694.84	6,439.8		
Investments held for sale	· · ·			
Investments held for sale	1,350.29	1,350.2		
Total current assets	7,045.13	7,790.11		
Total assets (I+II)	11,510.84	11,054.52		
EQUITY AND LIABILITIES				
III. EQUITY				
(a) Equity share capital	266.36	266.35		
(b) Other equity	200,50	200.0		
	2 402 02	2.075.27		
(i) Retained earnings	2,402.93	2,065.25		
(ii) Securities premium	6,747.03	6,740.93		
(iii) Treasury shares	(80.93)	(80.93		
(iv) Share based payments reserves	123,46	99.12		
LIABILITIES	9,458.85	9,090.72		
IV. Non-current liabilities				
(a) Financial liabilities				
(i) Lease liabilities		2.00		
``	10.04			
(b) Provisions	19.94	19.1		
(c) Deferred tax liabilities (net)	22.31	30.6		
Total non-current liabilities	42.25	51.85		
V. Current liabilities				
(a) Contract liabilities	6.17	2.0		
(b) Financial liabilities				
(0) 1 11 11 11 11 11 11 11 11 11 11 11 11	4.42	4.4		
(i) Lease liabilities				
(-)				
(ii) Trade payables	32.82	30.4		
(-)	32.82 1,819.73			
(ii) Trade payables - total outstanding dues of micro enterprises and small enterprises		1,708.2		
(ii) Trade payables - total outstanding dues of micro enterprises and small enterprises - total outstanding dues of creditors other than micro enterprises and small enterprises	1,819.73	1,708.2		
(ii) Trade payables - total outstanding dues of micro enterprises and small enterprises - total outstanding dues of creditors other than micro enterprises and small enterprises (iii) Other financial liabilities	1,819.73 59.94	1,708.2 50.3		
(ii) Trade payables - total outstanding dues of micro enterprises and small enterprises - total outstanding dues of creditors other than micro enterprises and small enterprises (iii) Other financial liabilities (c) Current tax liabilities (net)	1,819.73 59.94 30.95	1,708.20 50.31 107.70		
(ii) Trade payables - total outstanding dues of micro enterprises and small enterprises - total outstanding dues of creditors other than micro enterprises and small enterprises (iii) Other financial liabilities (c) Current tax liabilities (net) (d) Other current liabilities (e) Provisions Total current liabilities	1,819.73 59.94 30.95 46.60 9.11 2,009.7 4	1,708.20 50.39 107.70 8.50		
(ii) Trade payables - total outstanding dues of micro enterprises and small enterprises - total outstanding dues of creditors other than micro enterprises and small enterprises (iii) Other financial liabilities (c) Current tax liabilities (net) (d) Other current liabilities (e) Provisions Total current liabilities	1,819.73 59.94 30.95 46.60 9.11 2,009.7 4	1,708.26 50.39 107.76 8,56 1,911.99		
(ii) Trade payables - total outstanding dues of micro enterprises and small enterprises - total outstanding dues of creditors other than micro enterprises and small enterprises (iii) Other financial liabilities (c) Current tax liabilities (net) (d) Other current liabilities (e) Provisions	1,819.73 59.94 30.95 46.60 9.11 2,009.7 4	30.44 1,708.24 50.39 107.76 8.50 1,911.99		



Affle (India) Limited

Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172 Unaudited standalone statement of cash flows for the half year ended September 30, 2023

Part	iculars	September 30, 2023	September 3
_		(Unaudited)	(Unaudited
A	Cash flow from operating activities		
	Profit before tax	453.18	340.
	Adjustments for:		
	Depreciation and amortisation expense	40.64	36.
	Interest on lease liabilities	0.20	
	Impairment allowance of trade receivables and contract assets	19,86	12,
	Liabilities written back	(0.04)	(1.
	(Gain) / loss on disposal of property, plant and equipments (net) Interest income	(0.01) (88.63)	(82
	Interest expense	0,78	0.
	Unrealised foreign exchange (gain) / loss	(13.58)	18
	Advances written off	247	0.
	Share based payments	10,87	14
	Gain on overnight fund	(19.07)	
	Operating profit before working capital changes	404.20	339
	Change in working capital: Contract assets	(156.07)	(58
	Trade receivables	7.30	101
	Financial assets	(0.40)	(4
	Other current assets	(82,00)	64
	Contract liabilities	4.14	
	Trade payables	123.90	27
	Other financial liabilities	9,55	7
	Other current liabilities	(61,42)	(107,
	Provisions	1,53	(1
	Net cash generated from operations	250.73	369
	Direct taxes paid (net of refunds)	(121.61)	(126
	Net cash generated from operating activities (A)	129.12	242
,	Cash flow from investing activities:		
	Purchase of property, plant and equipments, other intangible assets including intangible assets under development	(30.77)	(34
	Investments in bank deposits (having original maturity of more than three months)	(1,636,46)	(4,543
	Redemption of bank deposits (having original maturity of more than three months)	2,725.23	3,580
	Investments in bank deposits (having original maturity of more than one year)	(175.06)	3,555
	Payment of subscription money towards investment in subsidiary	(993.26)	(236
	Interest income	138.97	69
	Loan given to related party	(1,158,44)	(775
	Loan received back from related party	909.97	387
	Gain on overnight fund	19,71	
	Net cash used in investing activities (B)	(200.11)	(1,552
	Cash flow from financing activities:		
	Interest expense	(0.37)	(0
	Interest on lease liabilities	(0.20)	(0
	Payment of principal portion of lease liabilities	(2.13)	
	Acquisition of treasury shares		(81
	Net cash used in financing activities (C)	(2.70)	(81
	Net change in cash and cash equivalent (A+B+C)	(73,69)	(1,391
	Effect of exchange difference on cash and cash equivalents held in foreign currency	1.61	3
	Cash and cash equivalents as at the beginning of the period	1,693,54	1,965
	Cash and cash equivalents as at the end of the period	1,621.46	577
	Components of cash and cash equivalents:		
	Balance with banks	120 50	
	- On current account Cheques in hand	137.52 351.86	175
	Cash in hand	0.16	0
			402
	Total cash and cash equivalents SIGNED IDENTIFIC PURPOSE	FOR	577
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Unaudited standalone segment wise revenue, results, assets and liabilities for the quarterhalf year ended September 30, 2023

(Amount in INR million, unless otherwise stated)

		Quarter ended		Half year ended		Year ended	
Particulars	September 30, 2023	June 30, 2023	September 30, 2022	September 30, 2023	September 30, 2022	March 31, 2023	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	
1. Segment revenue							
(a) Consumer platform	1,313.72	1,342.49	1,126.59	2,656,21	2,146,77	4,808.93	
(b) Enterprise platform	24.58	28.82	32,02	53,40	63,42	139.04	
Total	1,338.30	1,371.31	1,158.61	2,709.61	2,210.19	4,947.97	
Less: Inter segment revenue		14	¥				
Net segment revenue	1,338.30	1,371.31	1,158.61	2,709.61	2,210.19	4,947.97	
2. Segment results							
(a) Consumer platform	182,58	145.23	137,93	327,81	230.93	613,38	
(b) Enterprise platform	9.14	10.86	12,33	20.00	24.98	63,31	
Total	191.72	156.09	150.26	347.81	255.91	676.69	
Less: Finance cost	1.87	0.63	0.69	2,50	1,41	L.97	
Add: Un-allocated income	54.03	53.84	50.32	107.87	86.32	225.69	
Profit before tax	243.88	209.30	199.89	453.18	340.82	900.41	
3. Segment assets							
(a) Consumer platform	1,900.34	2,228.43	1,514.06	1,900.34	1,514.06	1,771.77	
(b) Enterprise platform	37.27	60.57	41.22	37.27	41.22	45,38	
Total	1,937.61	2,289.00	1,555.28	1,937.61	1,555.28	1,817.15	
(c) Un-allocated assets	9,573.23	8,745.39	8,792.49	9,573.23	8,792.49	9,237.37	
Total assets	11,510.84	11,034.39	10,347.77	11,510.84	10,347.77	11,054.52	
4. Segment liabilities							
(a) Consumer platform	1,941.43	1,685.49	1,631.97	1,941.43	1,631.97	1,815,13	
(b) Enterprise platform	10.70	10.10	12.09	10,70	12.09	10,31	
Total	1,952.13	1,695.59	1,644.06	1,952.13	1,644.06	1,825.44	
(c) Un-allocated liabilities	99.86	76.40	65.01	99.86	65.01	138.36	
Total liabilities	2,051.99	1,771.99	1,709.07	2,051,99	1,709.07	1,963.80	



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1,709.07 1,963.8t

Notes to the statement of unaudited standalone financial results for the quarter and half year ended September 30, 2023

- 1. This statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment rules thereafter and other recognised accounting practices and policies to the extent applicable.
- 2. The above unaudited financial results as reviewed by the Audit Committee and have been approved by the Board of Directors at its meeting held on November 04, 2023. A limited review of the financial results for the quarter and half year ended September 30, 2023 has been carried out by the Statutory Auditors.
- 3. During the earlier years, Company had made a strategic, non-controlling investment in Talent Unlimited Online Services Private Limited ("Bobble"). The Company in its board meeting held on May 14, 2022; had authorized the management to either divest or invest further in Bobble. Accordingly, the management had decided to classify the investment in Bobble as held for sale in accordance with Ind AS 105 considering a possibility of divestment. In the previous quarter, the one year period as provided by Ind AS 105 to complete the sale had lapsed, however, management believes that there is greater possibility to divest its stake in Bobble and the same was ratified by the investment committee in its meeting held on May 22, 2023 and therefore, the investment continues to be disclosed as held for sale. The carrying value of the investment is INR 1,350.29 million for a 24.07% stake, on a fully diluted basis.
- 4. During the earlier year, the Company had completed Qualified Institutional Placement ("QIP") by issuing 1,153,845 equity shares aggregating to INR 5,906.90 million (net of QIP expenses of INR 93.09 million). As at September 30, 2023 the Company has utilised INR 3,517.51 million towards purposes specified in the placement document and the balance amount of QIP's net proceeds remains invested in fixed and other deposits.
- 5. During the previous year, pursuant to the resolution approved by the Board of Directors on February 4, 2023, the Company has converted the loan amounting to INR 409.95 million given to Affle International Pte Limited (wholly owned subsidiary of the Company) into fully paid equity shares.
- 6. Subsequent to the quarter end, at the meeting of the Board of Directors of the Company on October 26, 2023 and subject to shareholders approval, has considered issuance of 6,900,000 fully paid up equity shares of the Company having face value of Rs. 2/- each aggregating to an amount not exceeding INR 7,490.23 million on a preferential basis, in accordance with Chapter V of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations"), as amended, the Companies Act, 2013, other applicable laws and other requisite statutory and regulatory approvals. Further, the Board of the Company has approved to seek approval of the shareholders for the aforesaid preferential issue at an Extra-ordinary general meeting to be held on November 17, 2023, notice of which has been circulated to the shareholders.
- 7. The results for the quarter and half year ended September 30, 2023 are available on the Bombay Stock Exchange of India Limited website (URL: https://www.bseindia.com/corporates), the National Stock Exchange of India Limited website (URL: https://www.nseindia.com/corporates) and on the Company's website (URL: www.affle.com).

For and on behalf of the board of directors of Affle (India) Limited

Date: November 04, 2023

Place: Singapore

Anuj Khanna Sohum Managing Director & Chief Executive Officer DIN: 01363666





Walker Chandlok & Co LLP 21st Floor, DLF Square Jacaranda Merg, DLF Phase II Gurugram - 122 002 Haryana, India T +91 124 462 8099 F +91 124 462 8001

Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of Affle (India) Limited

- 1. We have reviewed the accompanying statement of unaudited consolidated financial results ('the Statement') of Affle (India) Limited ('the Holding Company') and its subsidiaries (the Holding Company and its subsidiaries together referred to as 'the Group'), (refer Annexure 1 for the list of subsidiaries included in the Statement) for the quarter ended 30 September 2023 and the consolidated year to date results for the period 01 April 2023 to 30 September 2023, being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
- 2. This Statement, which is the responsibility of the Holding Company's management and approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the SEBI Circular CIR/CFD/CMD1/44/2019 dated 29 March 2019 issued by the SEBI under Regulation 33 (8) of the Listing Regulation, to the extent applicable.

Chartered Accountants

Walker Chandlok & Co LLP is registered with limited liability with identification number AAC-2085 and its registered office at L-41 Connaught Circus, New Delhi,

- 4. Based on our review conducted and procedures performed as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 5. We did not review the interim financial results of 4 subsidiaries included in the Statement, whose interim financial results reflects total assets of ₹ 14,530.85 million as at 30 September 2023, and total revenues of ₹ 2,278.31 million and ₹ 4,310.16 million, total net profit after tax of ₹ 257.83 million and ₹ 632.02 million, total comprehensive income of ₹ 257.83 million and ₹ 632.02 million, for the quarter and year-to-date period ended on 30 September 2023, respectively, and net cash outflows of ₹ 663.31 million for the period ended 30 September 2023, as considered in the Statement. These interim financial results have been reviewed by other auditors whose review reports have been furnished to us by the management, and our conclusion in so far as it relates to the amounts and disclosures included in respect of these subsidiaries is based solely on the review reports of such other auditors and the procedures performed by us as stated in paragraph 3 above.

Further, all of these subsidiaries are located outside India, whose interim financial results have been prepared in accordance with accounting principles generally accepted in their respective countries and which have been reviewed by other auditors under generally accepted auditing standards applicable in their respective countries. The Holding Company's management has converted the financial results of such subsidiaries from accounting principles generally accepted in their respective countries to accounting principles generally accepted in India. We have reviewed these conversion adjustments made by the Holding Company's management. Our conclusion, in so far as it relates to the balances and affairs of these subsidiaries, is based on the review report of other auditors and the conversion adjustments prepared by the management of the Holding Company and reviewed by us.

Our conclusion is not modified in respect of this matter with respect to our reliance on the work done by and the reports of the other auditors.

6. The Statement includes the interim financial results of 1 subsidiary, which has not been reviewed by their auditors, whose interim financial results reflects total assets of ₹ 76.10 million as at 30 September 2023, and total revenues of ₹ 121.25 million and ₹ 242.35 million, net profit after tax of ₹ 0.28 million and ₹ 3.29 million, total comprehensive income of ₹ 0.28 million and ₹ 3.29 million for the quarter and year-to-date period ended 30 September 2023 respectively, net cash outflows of ₹ 16.30 million for the period ended 30 September 2023 as considered in the Statement. Our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of this subsidiary, are based solely on such unreviewed interim financial results. According to the information and explanations given to us by the management, these interim financial results are not material to the Group.

Our conclusion is not modified in respect of this matter with respect to our reliance on the financial results certified by the Board of Directors.

7. The review of unaudited consolidated quarterly financial results for the period ended 30 June 2023, included in the Statement was carried out and reported by S.R. Batliboi & Associates LLP who have expressed unmodified conclusion vide their review report dated 05 August 2023, whose review report has been furnished to us by the management and which has been relied upon by us for the purpose of our review of the Statement. Our conclusion is not modified in respect of this matter.



8. The review of unaudited consolidated quarterly and year-to-date financial results for the period ended 30 September 2022 and audit of consolidated financial results for the quarter and year ended 31 March 2023 included in the Statement was carried out and reported by S.R. Batliboi & Associates LLP who have expressed unmodified opinion vide their review report dated 07 November 2022 and unmodified opinion vide their audit report dated 13 May 2023, respectively, whose reports have been furnished to us and which have been relied upon by us for the purpose of our review of the Statement. Our conclusion is not modified in respect of this matter.

For Walker Chandiok & Co LLP

Chartered Accountants

Firm Registration No: 001076N/N500013

Ashish Gupta

Partner

Membership No.: 504662

UDIN: 23504662BGWGHH9434

Place: Gurugram

Date: 04 November 2023

Annexure 1

List of entities included in the Statement

- a. Affle (India) Limited
- b. Affle International Pte. Ltd.
- c. PT. Affle Indonesia
- d. Affle MEA FZ LLC
- e. Mediasmart Mobile S.L.f. Appnext Pte.Ltd.
- g. Appnext Technologies Ltd.
- h. Jampp Ireland Ltd.
- i. Atommica LLC
- j. Jampp EMEA GmBH
- k. Jampp APAC Pte.Ltd
- Jampp HQ S.A. (earlier known as Devego S.A.) Ι.
- m. Jampp Ltd.
- n. Jampp Inc.
- o. Jampp Veiculacao de Publicidade Limitada
- YouAppi Inc.*
- q. YouAppi Ltd.* r. YouAppi GmB YouAppi GmBH*
- YouAppi Japan Co. Ltd.*
- YouAppi India Private Limited*
- u. YouAppi Inc. (Korea Branch)*
- v. Affle (India) Limited Employee Welfare Trust



^{*} Acquired on 01 May 2023

Statement of unaudited consolidated financial results for the quarter and half year ended September 30, 2023

(Amount in INR million, unless otherwise stated)

					million, unless of		
	Quarter ended			Half yea		Year ended	
Particulars	September 30,	June 30,	September 30,	September 30,	September 30,	March 31,	
A 41 - 15-41-11	2023	2023	2022	2023	2022	2023	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	
1. Income							
Revenue from operations	4.313.04	4,065.84	3,545.93	8,378.88	7,020,76	14,339.56	
Other income	99,33	98.30	128.26	197.63	203.12	543.24	
Total income	4,412.37	4,164,14	3,674.19	8,576,51	7,223.88	14,882.80	
Total income	4,412.37	4,104,14	34074.15	0,570,51	7,223.00	14,002.00	
2. Expense							
Inventory and data costs	2,611,48	2,482,82	2,199,91	5,094,30	4,398.90	8,843,32	
Employee benefits expense	573.73	561,67	464,77	1,135.40	895,92	1,872.14	
Finance costs	55,15	34.46	29.03	89,61	50,84	114.08	
Depreciation and amortisation expenses	184,39	144_18	130,40	328,57	223,31	494.18	
Other expenses	255.65	240.32	173.46	495.97	331.56	736,46	
Total expense	3,680.40	3,463.45	2,997.57	7,143.85	5,900.53	12,060.18	
3. Profit before share of loss of an associate and tax (1-2)	731.97	700.69	676.62	1,432.66	1,323,35	2,822.62	
3. From before share of loss of all associate and tax (1-2)	/31.97	700.09	070.02	1,432.00	1,323.33	2,822.02	
4. Share of loss of an associate	×	134	- 3		(7.11)	(7.11)	
5. Profit before tax (3+4)	731.97	700.69	676.62	1,432.66	1,316,24	2,815.51	
						3,010,01	
6. Tax expense:	102.02	62.20	24.24	155.31	100.01	25.12	
Current tax	102,93	52,28	96.36	155,21	182,01	371.12	
Deferred tax credit	(38.80)	(13.31)	(9.50)	(52.11)	(5.41)	(10,27	
Total tax expense	64.13	38.97	86.86	103,10	176,60	360,85	
7. Profit for the periods/year (5-6)	667.84	661.72	589.76	1,329.56	1,139.64	2,454.66	
8. Other comprehensive income							
Items that will be reclassified to profit or loss in subsequent years							
Exchange differences on translating the financial statements of a foreign operation	93,69	(2,09)	223,80	91.60	469,53	542.92	
Hyperinflation adjustment in opening retained earnings	(33.39)	(32,38)	(29.97)	(65,77)	(52,06)	(103.77	
Items that will not be reclassified to profit or loss in subsequent years				- 1			
Re-measurement gains / (losses) on defined benefit plans	0,24	(0.07)	(0,29)	0,17	(0.92)	(0.87	
Income tax effect	(0.06)	0.02	0.07	(0.04)	0,23	0.22	
Other comprehensive income /(loss) net of tax	60.48	(34.52)	193.61	25.96	416.78	438.50	
0. Total autovahansiva inagma for the pariodalysas (7±9)	728.32	627.20	783.37	1.355.52	1,556.42	3 903 16	
9. Total comprehensive income for the periods/year (7+8)	128.32	-02/,20	163.37	1,355.54	1,550.42	2,893.16	
10. Profit for the periods/years attributable to:							
- Equity holders of the parent	667.84	661.78	586.76	1,329,62	1,132.08	2,445.89	
- Non-controlling interests		(0.06)	3.00	(0.06)	7,56	8.77	
11. Other comprehensive income/(loss) for the periods/years attributable to:							
- Equity holders of the parent	60.48	(34,52)	193,61	25,96	416,78	438.50	
- Non-controlling interests			- 2			-	
12. Total comprehensive income for the periods/years attributable to:							
- Equity holders of the parent	728.32	627,26	780,37	1,355.58	1,548,86	2,884,39	
- Non-controlling interests	9	(0.06)	3.00	(0.06)	7.56	8.77	
12 Poil and in the second of t	244.04	244.05	266.35	2000	266.25		
13. Paid-up equity share capital (face value INR 2/- per equity share)	266.36	266.35	266,35	266,36	266,35	266,35	
14. Other equity for the years	×	(4)		•	90	14,384.16	
15. Earnings per equity share (face value INR 2/- per equity share)							
(not annualised for quarters and half year):							
(a) Basic	5,01	4.97	4,43	9,98	8,56	18,43	
(b) Diluted	5,01	4.97	4,43	9,98	8,56	18,43	
	I						

See accompanying notes to the statement of financial results







Affle (India) Limited Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172 Unaudited consolidated balance sheet as at September 30, 2023

	Asa	at
Particulars	September 30,	March 31,
Lat tieutai 3	2023	2023
ASSETS	(Unaudited)	(Audited)
I. Non-current assets	1 1	
(a) Property, plant and equipment	32.25	30.6
		24.6
(b) Right-of-use assets	33,63	
(c) Goodwill	9,951.08	6,640,0
(d) Intangible assets	1,668,84	1,163.2
(e) Intangible assets under development	289,35	485.1
(f) Financial assets	ll	
(i) Investments	0.26	0.2
(ii) Loans	12,50	12.5
(iii) Other financial assets	186,30	10.4
(g) Deferred tax assets (net)	59.71	27.7
(h) Income tax assets (net)	102,39	73.7
(i) Other non current assets	13.17	13.1
Total non-current assets	12,349.48	8,481.6
I. Current assets	1.427.06	1,035,7
(a) Contract assets (net) (b) Financial assets	1,437,96	1,033,7
(i) Trade receivables (net)	2,774,87	2,452,4
(ii) Cash and cash equivalents	2,910.09	3,320,1
(iii) Bank balances other than cash and cash equivalents above	2,048,18	3,136,9
	1_42	4.7
(iv) Loans (v) Other financial assets	104,56	94.2
• • • • • • • • • • • • • • • • • • • •	445.02	
(c) Other current assets		242,6
	9,722.10	10,286.9
(d) Investments held for sale	1,338,33	1,338,3
Total current assets	11,060.43	11,625.2
Total assets (I+II)	23,409.91	20,106.9
QUITY AND LIABILITIES	1 1	
II. EQUITY	1	
(a) Equity share capital	266.36	266.3
(b) Other equity	1 1	
(i) Retained earnings	8,200,35	6,936.3
(ii) Capital reserve	(77.88)	25.7
(iii) Securities premium	6,747,03	6,740,9
(iv) Treasury shares	(80.93)	(80.9
(v) Share based payments reserve	123,46	99.1
(vi) Other reserves	754.56	662.9
• •		14,384,1
Equity attributable to equity holders of the parent	15,666.59	
Non-controlling interests	15 000 05	21.
Total equity	15,932.95	14,671.6
LIABILITIES		
V. Non-current liabilities	1 1	
(a) Financial liabilities		
(i) Borrowings	1,428,72	520.7
(ii) Lease liabilities	16.45	18.3
(iii) Other financial liabilities	200.55	789.2
(b) Provisions	19.94	19.1
(c) Deferred tax liabilities (net)		
Total non-current liabilities	34,45 1,700.11	54.6 1,402.1
	.,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
7. Current liabilities		
(a) Contract liabilities	21.16	22,5
(b) Financial liabilities	1	
(i) Borrowings	817.74	510,
(ii) Lease liabilities	18.55	6.9
(iii) Trade payables		
- total outstanding dues of micro enterprises and small enterprises	32,82	30,4
- total outstanding dues of creditors other than micro enterprises and small enterprises	2,911,35	2,491.
(iv) Other financial liabilities	1,739,06	698,0
(c) Current tax liabilities (net)	102,40	67
(d) Other current liabilities	105,67	173.0
(e) Provisions CHANDION	28.10	32.4
Total current Habilities	5,776.85	4,033.0
(d) Other current habilities (e) Provisions Total current Habilities (I. Total liabilities (IV+V) Total equity and liabilities (III+VI) PURPOSE (IV-V)	7,476.96	5,435,
- NITIFICA	YIIA	54550
Total equity and Jiabilities (III+VI)	23,409.91	20,106.9
Total equity and mannings (111+41)		



Affle (India) Limited Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172 Unaudited consolidated statement of cash flows for the half year ended September 30, 2023

		r ended
articulars	September 30,	September 3
	2023 (Unaudited)	2022 (Unaudited
Cash flow from operating activities		
Profit before tax	1,432.66	1,316,
Adjustments for:		
Depreciation and amortisation expense	328,57	223,
Interest on lease liabilities	0.84	0,
Impairment allowance of trade receivables and contracts assets	28,56 (0,04)	(15
Liabilities written back (Gain) / loss on disposal of property, plant and equipments (net)	(0.04)	(13
Interest income	(131,35)	(95
Interest expense	63.88	26
Unrealised foreign exchange loss	L35	372
Advances written off		0
Bad debts written off	⊊ .	3
Share based payments	21.05	32
Share of loss of an associate net of tax	(10.02)	7
Gain on overnight fund	(19.07)	1,883
Operating profit before working capital changes	1,720.44	1,003
Change in working capital: Contract assets	(402.24)	(170
Trade receivables	(351.02)	(1)(
Financial assets	(54.00)	(2
Other assets	(196,04)	9
Contract liabilities	(1,35)	(1
Trade payables	421,87	(305
Other financial liabilities	66,39	5
Other liabilities	(68,23)	(100
Provisions Net cash generated from operations	(3.62) 1,138.20	1,314
Direct taxes paid (net of refunds)	(148.91)	(198
	989.29	1,116
Net cash generated from operating activities (A) Cash flow from investing activities:	767.27	1,110
	c assets (634.78)	(52)
Purchase of property, plant and equipments, other intangible assets including intangible under development	c assets (034,76)	(32)
Acquisition of a subsidiary, net of cash acquired	(3,031.06)	(946
Acquisition of non controlling interest	(18.71)	(1.542
Investments in bank deposits (having original maturity of more than three months)	(1,811.52)	(4,543 3,580
Redemption of bank deposits (having original maturity of more than three months) Interest received on bank deposits	2,725,23	3,380
Gain on overnight fund	19.71	,
Net cash used in investing activities (B)	(2,573.49)	(2,35)
Cash flow from financing activities:		
Interest expense	(63.43)	(2:
Proceeds from borrowings	1,597.81	50
Repayment of borrowings	(368.83)	(194
Interest on lease liabilities	(0.84)	((
Payment of principal portion of lease liabilities	(4.45)	
Acquisition of treasury shares	1,160.26	(8.
Net cash generated / (used in) financing activities (C)		(24)
Net change in cash and cash equivalent (A+B+C)	(423,94)	(1,48
Effect of exchange difference on cash and cash equivalents held in foreign currency	13.90	8.
Cash and cash equivalents as at the beginning of the period	3,320,13	3,16
Cash and cash equivalent as at the end of the period	2,910.09	1,76
Components of cash and cash equivalents:		
Balance with banks		
- On current account	1,162,87	1,16
Cheques in hand	351.86	
Cash in hand	0,14	60
Deposits with original maturity for less than three months	D FOR 1,395,22	60
Total cash and cash equivalents SIGNE	D FOR 1,395,22 1CATION _{2,918.09} SE ONLY	1,768
	101	
IDENTIF	TONLY	



Unaudited consolidated segment wise revenue, results, assets and liabilities for the quarter and half year ended September 30, 2023

(Amount in INR million, unless otherwise stated)

		Quarter ended		Half ye	ar ended	Year ended
	September 30,	June 30,	September 30,	September 30,	September 30,	March 31,
Particulars	2023	2023	2022	2023	2022	2023
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1. Segment revenue						
(a) India	1,338.30	1,371.31	1,158,61	2,709.61	2,210.19	4,947.97
(b) Outside India	3,045,36	2,767,25	2,448.75	5,812,61	4,930,32	9,656.80
Total	4,383.66	4,138.56	3,607.36	8,522.22	7,140.51	14,604.77
Less: Inter segment revenue	70,62	72,72	61.43	143.34	119.75	265,21
Net segment revenue	4,313.04	4,065.84	3,545.93	8,378.88	7,020.76	14,339.56
2. Segment results						
(a) India	243.88	209,30	200,58	453,18	342,23	900.41
(b) Outside India	543,24	525.85	505.07	1,069.09	1,031.96	2,036.29
Total	787.12	735.15	705.65	1,522.27	1,374.19	2,936.70
Less: Finance cost	55.15	34.46	29.03	89.61	50.84	114.08
Profit before tax	731.97	700.69	676.62	1,432.66	1,323.35	2,822.62
3. Segment assets						
(a) India	11,510.84	11,034.39	10,347.77	11,510.84	10,347.77	11,054.52
(b) Outside India	17,101.95	16,778.99	12,179.57	17,101,95	12,179,57	12,887,36
Total	28,612.79	27,813.38	22,527.34	28,612.79	22,527.34	23,941.88
Less:- Inter segment assets	5,202.88	5,825.13	3,775.91	5,202.88	3,775.91	3,834.97
Total assets	23,409.91	21,988.25	18,751.43	23,409.91	18,751.43	20,106.91
4. Segment liabilities						
(a) India	2,051.99	1,771.99	1,709.07	2,051.99	1,709.07	1,963.80
(b) Outside India	6,773.33	6,877,18	5,090.53	6,773.33	5,090.53	4,458.63
Total	8,825.32	8,649.17	6,799.60	8,825.32	6,799.60	6,422.43
Less:- Inter segment liabilities	1,348.36	1,975.68	1,348.93	1,348.36	1,348.93	987.18
Total liabilities	7,476.96	6,673.49	5,450.67	7,476.96	5,450.67	5,435.25

Note:

The above information is segmented as per service provider entity of Affle (India) Limited, its subsidiaries and associate,





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Notes to the statement of unaudited consolidated financial results for the quarter and half year ended September 30, 2023

- This statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment rules thereafter and other recognised accounting practices and policies to the extent applicable.
- 2. The above unaudited financial results as reviewed by the Audit Committee and have been approved by the Board of Directors at its meeting held on November 04, 2023. A limited review of the financial results for the quarter and half year ended September 30, 2023 has been carried out by the Statutory Auditor.
- 3. The consolidated financial results of the Company comprising its subsidiaries (together "the Group") and its associate includes the results of the following entities:

Company	Relationship under Ind AS
Affle International Pte. Ltd. ("AINT")	Subsidiary with effect from April 01, 2018
PT. Affle Indonesia	Subsidiary with effect from July 01, 2018
Affle MEA FZ LLC ("AMEA")	Subsidiary with effect from April 01, 2019
Mediasmart Mobile S.L. ("Mediasmart")	Subsidiary with effect from January 22, 2020
Appnext Pte. Ltd. ("Appnext")	Subsidiary with effect from June 08, 2020
Appnext Technologies Ltd.	Subsidiary with effect from July 19, 2020
Jampp Ireland Ltd.	Subsidiary with effect from July 01, 2021
Atommica LLC	Subsidiary with effect from July 01, 2021
Jampp EMEA GmbH	Subsidiary with effect from July 01, 2021
Jampp APAC Pte. Ltd.	Subsidiary with effect from July 01, 2021
Jampp HQ S.A. (previously known as Devego	Subsidiary with effect from July 01, 2021
S.A.)	
Jampp Ltd.	Subsidiary with effect from July 01, 2021
Jampp Inc.	Subsidiary with effect from July 01, 2021
Jampp Veiculacao de Publicidade Limitada	Subsidiary with effect from July 01, 2021
YouAppi Inc., USA	Subsidiary with effect from May 01, 2023
YouAppi Limited, Israel	Subsidiary with effect from May 01, 2023
YouAppi Japan Co. Ltd.	Subsidiary with effect from May 01, 2023
YouAppi Inc. Korea Branch	Subsidiary with effect from May 01, 2023
YouAppi India Private Limited	Subsidiary with effect from May 01, 2023
YouAppi GmbH	Subsidiary with effect from May 01, 2023
Talent Unlimited Online Services Private	Associate upto May 14, 2022
Limited ("Bobble")	
Affle (India) Limited Employees Welfare Trust	Other consolidating entity with effect from October 28, 2021

4. During the earlier years, Company had made a strategic, non-controlling investment in Talent Unlimited Online Services Private Limited ("Bobble"). The Company in its board meeting held on May 14, 2022; had authorized the management to either divest or invest further in Bobble. Accordingly, the management had decided to classify the investment in Bobble as held for sale in accordance with Ind AS 105 considering a possibility of divestment. In the previous quarter, the one year period as provided by Ind AS 105 to complete the sale had lapsed, however, management believes that there is greater possibility to divest its stake in Bobble and the same was ratified by the investment committee in its meeting held on May 22, 2023 and therefore, the investment continues to be disclosed as held for sale. The carrying value of the investment is INR 1,350.29 million for a 24.07% stake, on a fully diluted basis.



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Notes to the statement of unaudited consolidated financial results for the quarter and half year ended September 30, 2023 (continued)

5. On May 24, 2023, AINT had entered into definitive share purchase agreement ("SPA") to acquire 100% shares and control in YouAppi Inc., USA ("YouAppi") for a consideration of USD 45 million (equivalent to INR 3,692.68 million) including contingent incremental consideration of USD 9 million (equivalent to INR 738.54 million) payable after one year from the date of completion of SPA. All the approvals to enter into the SPA, from the board of the Group and YouAppi were obtained by May 5, 2023 post which Group had control however, the completion of the SPA was delayed till May 31, 2023 due to administrative reasons. As per Ind AS 110, consolidation has been done from May 1, 2023 for convenience. The contingent incremental consideration as part of business combination has been recognized as earn-out liabilities at fair value, as management anticipates that the necessary conditions will be met by that time.

Based on the initial assessment done by the management, the Group had not identified any intangible assets except for Tech IP and allocated an amount of USD 2 million (equivalent to INR 164.12 million) for the same and the balance amount has been recorded under Goodwill. The amortisation impact of the identified intangible asset has been provided in these consolidated financial results of the Group. The final valuation and purchase price allocation (PPA) has not yet been performed by the management, therefore, any adjustment resulting from it shall be accounted for in subsequent period.

- 6. During the current quarter, AINT had entered into definitive share purchase agreement ("SPA") to acquire balance 5% shares in Appnext Pte. Ltd. ("Appnext") for a consideration of USD 1.5 million (equivalent to INR 124.66 million), payable over a period of three years from the date of first completion of the SPA. Such 5% shares, at the time of initial acquisition of Appnext in June 2020, was accounted for as non-controlling interest, at book value. Hence, the consideration of USD 1.5 Mn (equivalent to INR 124.66 million), being fair value of the non-controlling interest has been adjusted from other equity, instead of recognising goodwill or any other identifiable intangible assets, as per Ind AS 110, in the consolidated financial results of the Group.
- 7. During the earlier year, the Company had completed Qualified Institutional Placement ("QIP") by issuing 1,153,845 equity shares aggregating to INR 5,906.90 million (net of QIP expenses of INR 93.09 million). As at September 30, 2023 the Company has utilised INR 3,517.51 million towards purposes specified in the placement document and the balance amount of QIP's net proceeds remains invested in fixed and other deposits.
- 8. Subsequent to the quarter end, at the meeting of the Board of Directors of the Company on October 26, 2023 and subject to shareholders approval, has considered issuance of 6,900,000 fully paid up equity shares of the Company having face value of Rs. 2/- each aggregating to an amount not exceeding INR 7,490.23 million on a preferential basis, in accordance with Chapter V of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations"), as amended, the Companies Act, 2013, other applicable laws and other requisite statutory and regulatory approvals. Further, the Board of the Company has approved to seek approval of the shareholders for the aforesaid preferential issue at an Extra-ordinary general meeting to be held on November 17, 2023, notice of which has been circulated to the shareholders.
- The results for the quarter and half year ended September 30, 2023 are available on the Bombay Stock Exchange of India Limited website (URL: https://www.bseindia.com/corporates), the National Stock Exchange of India Limited website (URL: https://www.nseindia.com/corporates) and on the Company's website (URL: www.affle.com).

For and on behalf of the board of directors of Affle (India) Limited

Date: November 04, 2023

Place: Singapore

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Managing Director Chief Executive Officer
DIN: 01363666

Anuj Khanna Sohum

